

Wayne Parkhurst

Tempe, Arizona • wayne@nativedeveloper.com • 602-829-5826 • www.linkedin.com/in/wparkhurst

SUMMARY

Accomplished Senior Software Engineer with over 20 years of experience, currently leading web engineering at Zelle, a peer-to-peer money transfer app integrated with all major US banks. Proven expertise in managing software engineering teams and driving the development of high-traffic enterprise applications. Adept at resource management, team mentorship, and the integration of state-of-the-art technologies. A recognized leader in software lifecycle management, continuous deployment, and process improvement. Extensive experience in ensuring team alignment with quality assurance and security standards, while fostering a culture of innovation and agile best practices.

EXPERIENCE

Senior Software Engineer, Acting Team Lead for Digital Properties Team

Early Warning Services, LLC. • Scottsdale, Arizona • January 2020 - Present

- **Leadership & Oversight:** Lead the development of high-traffic websites ZellePay.com, Paze.com, and EarlyWarning.com on the Drupal CMS platform, ensuring high availability and scalability serving over 7 million visitors per month. Increased release deployments by 300%, reducing the process time from 3 months to bi-weekly. Keeps management informed of team progress and provides context on issues as they arise prior to management engagement. Always working to adopt the latest technologies and leading efforts to transition more projects to Salesforce CMS and Lightning Web Component front-end development.
- **Resource & Team Management:** Serve as the primary engineering resource for Salesforce API integration, leading a team of developers to manage web applications and integrations with 2200+ banks. Provides team guidance and leadership to ensure team is well resourced to meet project commitments.
- **Quality Assurance & Testing:** Oversee 600+ automated and manual regression tests using UiPath, ensuring consistency and stability in releases. Reduced reported bugs and ensured alignment with QA best practices.
- **Mentorship & Professional Development:** Actively mentor and guide team members, contributing to their professional development through goal setting, performance management, and hands-on training in agile methodologies.
- **Cross-Functional Collaboration:** Act as a liaison between Software Engineering and other departments within Early Warning, maintaining communication and ensuring project alignment with stakeholder expectations.

Senior Software Engineer

KLER Technologies • Mesa, Arizona • September 2018 – December 2019

- **Team Lead:** Directed the front-end development team, managing full software development lifecycle for enterprise web applications from inception to launch. Applications built on React front-end with Azure Cloud back-end.
- **Collaboration:** Partnered with business stakeholders to define project requirements and ensured alignment of technical deliverables with business goals.
- **Performance Improvement:** Implemented caching and optimization techniques that significantly improved application performance and user experience.

Web Application Developer

Arizona State University • Tempe, Arizona • December 2003 – September 2018

- **Leadership & Innovation:** Managed over 80 websites and research platforms, including high-profile projects like the FX Discovery Platform, utilizing advanced pattern-matching algorithms for data retrieval.
- **Project Management:** Led multi-disciplinary teams to develop and maintain websites across diverse hosting environments including Drupal, WordPress, and Salesforce, ensuring all platforms adhered to best practices in web development and security.

EDUCATION

Master of Business Administration

University of Phoenix • Phoenix, Arizona • 2005

Bachelor of Arts, Visual Communication and Graphic Design

Collins College of Design and Technology. • Tempe, Arizona • 2001

Wayne Parkhurst

Tempe, Arizona • wayne@nativedeveloper.com • 602-829-5826 • www.linkedin.com/in/wparkhurst

CERTIFICATIONS, SPECIALIZED TRAINING, AND SPEAKING ENGAGEMENTS

Salesforce Certified Data Cloud Consultant

Active, Issued September 2024

Salesforce Certified AI Associate

Active, Issued September 2024

Salesforce Dreamforce 2024

Attended sessions for Web Development and Salesforce CMS.

DrupalCamp Phoenix

Presenter for Simplifying the Drupal Backend for Your Client.

Drupalcon Baltimore

Attended Special Higher Education Summit and sessions on Drupal Development Best Practices.

ASU WordPress Users Group

Presenter for Documentation and UX Session.

Interface Technical Training

JavaScript and SPA Technologies training by Dan Wahlin, Microsoft MVP and leading SPA consultant.

Interface Technical Training

SharePoint Designer for Power Users training by Spike Xavier.

SKILLS

Technical: Drupal, Salesforce, WordPress, React, JavaScript, PHP, HTML, CSS

Management: Agile methodologies, Resource Management, Team Leadership

Specialized: Graphic Design, SEO, Marketing Campaigns

Web Development: Drupal, Salesforce Experience Cloud, React, Web Security Tools

Quality Assurance: Test Automation, Bug Tracking, Regression Testing